

Relationships Matter

Relationships are at the heart of care – with family, with friends, with staff, and with the wider community.

- **Families** are not just visitors – they're partners in care.
- **Friendships** within the care home reduce loneliness and build a sense of belonging.
- **Staff** who know people well bring warmth, trust and familiarity, enriching everyday life.
- **Community connections** help people stay involved and remain part of the world around them.



Find out more:

by scanning the QR code.



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